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StreetSmart Nola Orleans



Synopsis

VanDam's award winning New Orleans StreetSmart maps all top attractions including museums, major architecture, hotels, and shopping destinations - all at an immensely legible super-scale, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. The NOLA StreetSmart includes a stunning dimensional detail of the Central Business, Warehouse, and Garden Districts, the French Quarter, MidCity and the Lakefront. Edition includes a map of the NOLA Metro Area and a Metro Transit map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant NOLA StreetSmarts and a sexy souvenir to boot!

Book Information

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Customer Reviews

...A Connoisseur's Map! --USA Today
For savvy travelers. --Playboy Magazine
The Map --The New York Times
For savvy travelers. --Playboy Magazine
The Map --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information

architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

Award winning? I can see how this would be very useful before smartphones and Google maps, but compared to today's technology there is very little content. I preferred to use a small map print out from Google maps and my smartphone rather than this. I do not understand why the price is as high as it is

I have purchased lots of different city maps over the years for places we are visiting. The Street Wise ones are definitely the very best. They are easy to read; uncluttered appearance but filled with the maximum amount of information. Lots of the travel stores and bookstores carry the other brands but not this one so I get them via . They are outstanding.

As NEW New Orleanians, the Street Smart map has helped us tremendously. Sure you can plug directions into a GPS to get around, but you miss so much of the detail that way. These maps are SO much easier to see and read to figure out the grand scheme of this beautiful city. Our first one is carried around in the car, and I've ordered a second just for our visitors! A favorite saying here is "Laissez les bon temps rouler" (Let the good times roll!), but don't roll without your Nola Street Smart map!

Great city map and bonus lamination

interesting information

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